

ARIZONA HISTORICAL ADVISORY COMMISSION

December 19, 2006
MINUTES

The Arizona Historical Advisory Commission (AHAC) met at 1:00 pm. on December 19, 2006 at the Arizona State Library, Archives and Public Records, in the Director's Office Conference Room, at 1700 W. Washington, Suite 200, Phoenix, Arizona 85007.

Full transcript available if needed.

ATTENDANCE

Members

Jim Garrison, State Historic Preservation Officer
State Historic Preservation Office, Arizona State Parks
GladysAnn Wells, Director
Arizona State Library, Archives and Public Records

Melodee Jackson, Director, Constituent Service
Office of the Governor
John Driggs, Chairman
Phoenix Heritage Commission
Julie Yoder, Executive Director
Arizona Humanities Council
Hartman Lomawaima, Director
Arizona State Museum
Catherine May, Senior Historical Analyst/Archivist
Salt River Project
Don Ryden
Ryden Architects

ABSENT

Members:

Noel J. Stowe, Chair/Professor of History
Arizona State University
Ken Travous, Director
Arizona State Parks
Beth Vershure, Station Manager, KAET-TV Channel 8
Arizona State University
Betsy Stunz-Hall, Representative
Arizona Library Association
Anne Woosley, Executive Director
Arizona Historical Society
Robert Booker, Executive Director
Arizona Commission on the Arts
Jay Zieman for Ken Travous
Arizona State Parks

Guests: NONE

CALL TO ORDER

Chairman Jim Garrison called the meeting to order at 1:15 pm.

INTRODUCTIONS/ANNOUNCEMENTS

Don Ryden was introduced as a new AHAC member. He is the chairman of the Historic Sites' Review Committee, which is a subcommittee of this group

APPROVAL OF MINUTES

Motion: Melodee Jackson moved that we accept the minutes of the October 31; 2006 meeting with the correction of changing the spelling error on page 11 from Charlotte Hall to Sharlot Hall. Hartman seconded the motion.

The motion passed to approve the minutes of the October 31, 2006 AHAC meeting with the correction of changing the spelling on page 11 from Charlotte Hall to Sharlot Hall.

OLD BUSINESS

Commission Letterhead/Business Cards

Driggs passed around the artwork for the business cards and envelopes which had not previously been viewed.

Cason reminded everyone that the business cards were not going to have individual names on them.

DISCUSSION/ACTION

Centennial Plan - Future Action

Wells said that she has received some public comments more in the way of "what ifs" questions and inclusive kind of questions which she has been compiling. She has not received any thing that is upsetting or derogatory in any way. The one thing that people have asked for is what we voted on at the last meeting which was a very short almost a pamphlet like brochure to be excerpted from the Centennial Plan. Elliott Hibbs had offered to help with that and then unfortunately he got a little sidetracked on his way to visit us at the Treasurer's office. He said that as soon as he was through doing that job, which I think he was quite thrilled to be asked to do; he would sit down with me and we would bring a draft back of that brochure to the next Commission.

Garrison said that it would be an executive summery pamphlet of the Centennial Plan.

Action: GladysAnn meet with Elliot Hibbs to work on draft of Centennial brochure

Wells said that the Arizona State Library just hired a consultant to look over the over all content of the agency website for functionality, content and flow. Hopefully we can get some advise on how to improve the azcentennial website. We've had lots of hits on the website.

Driggs stated he had a company that does a lot of website design pro bono and it wouldn't cost anything.

Centennial Plan Announcement

Garrison said he thought there was a consensus of the group to make a public announcement that we're ready to move toward the Centennial and there's a kickoff and that we're heading toward encouraging people to develop legacy projects and get them approved by the Commission etc.

Jackson said she was going to urge the Governor to make the final decision on the State Quarter on Statehood Day (Feb 14, 2007) and if we could pick one or two small legacy projects ahead of time. I think with announcing the design for the state quarter and all the focus she's having on 2012 in the Inauguration State of the State that that would make a good kickoff for this Statehood Day.

Wells thought that something like that would make a nice package. It'll probably get a lot more media because the media is very interested in the quarter. Statehood day is pretty much on everybody's radar and we might even have a mock up of the brochure to hand out by then. It could really work.

Garrison said "With this idea that we're five years away from the Centennial and Statehood day combined with the other events that are happening that day; this announcement of the Centennial plan encouraging communities and groups to put together their legacy projects is the appropriate moment for that."

May said she I loved it.

Yoder said as coordinator of Museums on the Mall I think it is a fabulous idea. It would give them more exposure and they can also reinforce the centennial message. I'd be happy to work on that.

Driggs stated that the Tovrea Castle, which is Phoenix's Centennial project and a very high visibility project that is going to have great significance in the raising of the money that we need. That could certainly be a factor; we could literally talk to the City of Phoenix about actually starting the restoration of The Tovrea Castle on Statehood Day. They have a big event there and that could have a certain amount of publicity. If we could have any other events that are kicked off on that day but at least the project that phoenix has been touting as their Centennial project for years now could actually start on that day.

Yoder asked Driggs if the City of Phoenix designated Tovrea Castle as their Centennial Project?

Driggs replied yes.

Yoder said haven't received an application to date and we need it.

Driggs said that this was their project even before this Commission was formed. Sure at some point for it to be designated as an official Centennial project but that just hasn't been worked yet for several reasons. Some people want to make it a joint application with Phoenix, Tempe, and Scottsdale. It'll come but it doesn't need to have any particular blessing from us for it to be Phoenix's project.

Yoder informed Driggs if you're calling it an official Centennial project or a legacy project it does need attention.

Driggs said that it doesn't need to be called that, I mean maybe if we decide that at our next meeting, then when they have it on February 14 it could be called that.

Wells said "I think that's a fine idea and I'm sure that the one nice thing about Museum's on the Mall and Statehood Day is that it happens at a particular time mid-day. So any manner of things can also happen. I think for the value of planning right now the people sitting around this table at this particular moment are key in Statehood Day. From the countdown to Centennial in Melodee's case, Museum's on the Mall in Julie's case and our responsibility for action on the Statehood Polly Award and that mid-day ceremony. Several of us around the table are on the Quarter Commission so I think it's within our grasp to say that we will aim to do the kickoff at Statehood Day as one of the principal beginnings of getting the word out and I so move".

Motion: Wells motioned to announce the Centennial Plan kickoff on Statehood Day. Jackson seconded the motion.

The motion passed

Wells said she will take responsibility for informing the people planning the actual Statehood Day ceremony about a combination of things. I will also take the responsibility that The Arizona Memory Project is ready to showcase all of the collections from all over the state on that day. I think Julie and I can probably say that we'll be happy to talk with Museums on the Mall staff and all the people that work on Museums on the Mall to make sure they get the message and understand the potentiality. Melodee sounded like she'd be willing to talk to the second floor folks and find out what was involved in the teleconference. If we just did that that would have an enormous impact.

Action:

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|----------------|---|
| Wells: | <ol style="list-style-type: none">1. Take responsibility for informing the people planning the actual Statehood Day ceremony2. Take the responsibility that The Arizona Memory Project is ready to showcase all of the collections from all over the state on that day |
| Wells & Yoder: | <ol style="list-style-type: none">1. Talk with Museums on the Mall staff and all the people that work on Museums on the Mall to make sure they get the message and understand the potentiality |

Jackson: 1. Talk to the second floor folks and find out what was involved in the teleconference

Legacy Project Development

There is quite a diversity of projects we're looking for, the museum projects and humanities projects and literacy projects and memory projects and historic preservation projects and Native American Participation.

Julie Yoder would really appreciate being able to appoint the members of the Program Committee. She know we've been talking with Noel Stowe and she has given Noel a list of proposed names for people around the state and would be happy to contact them and to get this going so that we could answer some of these questions about how and what. Julie has not heard back from Noel. She has a group of people from around the state that is ready and willing to tackle the issue of promoting legacy projects but has not spoken to any of them.

ACTION: Jim Garrison will talk to Noel because this is a critical standing committee that needs to start in action because we don't want the focus of the Commission just to be purely on raising the money without inspiring people as to how the money can be used and what a legacy project is.

Fundraising Plan

(This portion of the meeting is pretty complex therefore the meeting transcription is shown in its entirety)

1329

Garrison: Fundraising Plan, has anybody been thinking about that?

1333

Wells: Mr. Chairman, if I could just report on the great account establishment. Just about an hour and a half ago I received a call from Mike Braun. In a nutshell, the Treasurer's Office and the Government Accounting Office were unable to see their way clear to establish the account either for which the Council for its appropriation for two and half million. I guess most certainly were not able to establish the account required by law for us to put money into. Despite the fact that we repeatedly bought them copies of the law and explanatory material; once again it took Mike Braun telling them in his considered legal opinion to do it to break through the log jam. So I have high hope in the very near future we will have our account established but they really are just very hesitant and understandably to establish a new account even apparently new accounts specified in the law but we're getting there.

1378

Driggs: Well GladysAnn just along that line because I have indicated to Catherine that I've been sitting on a block of money that whenever we have an account established we could use it as the first test of that whole procedure called for in the law. I talked to Blain Vance who's the deputy and I said do you see any problem once this money is available as a test. To open an account, at least I've been in the banking business all my life; you don't open an account unless you have money. The fact is I've got the money but the ironic thing is would you believe when Blaine

Vance said there'd be no problem I was startled just to hear the later thing that officially and you won't believe this that I have asked that this money has been sitting the Arizona Community Foundation. Knowing that you all were meeting with them or at least starting the process; I had them draw a check to the Arizona State Treasurer's Office or to the State of Arizona. I instructed the community foundation; I said don't mail it I will pick it up because after Catherine and I had discussed I said that I want to have it in my hand so that I could give it to Catherine once she and GladysAnn establish procedure. Low and behold I got a copy of the letter from the Arizona Community Foundation to blame Vance transmitting the check; after all my efforts to say don't send it in the mail. Well then you won't believe this, I asked Blaine Vance, well you've got the check and he said I don't have the check; it isn't there. Can you believe it was lost in the mail or held up somewhere? Somewhere ten thousand dollars is floating around.

1467

Garrison: Let's hope it doesn't become a piece of evidence.

1468

Driggs: I obviously asked the Arizona Community Foundation to trace it and ultimately they'll stop payment on it or something. It's so funny that Vance didn't get that letter.

1477

Garrison: Okay John, you need to give us a ten minute position on how we're going to raise five million dollars.

1481

Driggs: Okay, it's really in this memo that you, I and several others have worked on. The idea would be to really call upon every single town and this would be a part of their process of thinking about the Centennial. Putting something in their budget towards their Centennial project and then asking the community. First of all it would put every city and town on notice and any projects in Arizona are likely to emanate from cities and towns. Less likely to emanate from counties just because of the definition and how they work. I have tested this out with cities in different parts of the state and the mayors were already enthusiastic about the basic idea as their starting to think about what they're going to do at least budget some money. The suggested budgeted amount for each city would be their share of two and half million dollars. This is just on the basis that we would try to raise five from the city statewide based on their population and the example in this memo was that Phoenix would budget seven hundred and fifty nine thousand. That would be their share of the cities coming up with half of the nut of five million.

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Garrison: How did you come up with their share?

1545

Driggs: I got this from MAG or I could have gotten it from the League of Cities and Towns. I've also discussed this with cities and towns and they think that this is a very good way to get every city energized and they've offered to promote and publicize

anything about the Centennial in their newsletters and their communications on all the cities.

1559

Garrison: It's based on population?

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Driggs: It's based on population so Phoenix obviously as large as Mesa would be four hundred thousand or something. Then each city would as apart of their getting excited about their Centennial project would ask the private sector sources in their community to match what they would budget. We suggest to the cities to get as much as you can from the private sector but at least have matched one for one. Who knows best how to raise resources for their Centennial projects other than the city itself, the mayors, and the elected officials that go to companies and industries in their area to be involved in the centennial? Theoretically if every city did its part in saying we're going to have a centennial line item in our budget for 07, 08 fiscal year and if everybody did; that two and half million would instantly become available on June 30th because that's the way the budgeting process works. Then if between now and June 30th and of course the beauty of the legislation is that this match money can be spent as it's raised. So theoretically if the city gets really revved up and wanted to start spending money on their projects they would get from the private sector between now and June 30th and they could even spend it if we had the process. The legislation clearly states that so that's another dilemma but the Treasury doesn't write warrants they send the money somewhere else for checks to be written. If all the cities at least match one for one what they put in; on July 1 we'd be able to go to Legislative Council and say we have raised the five million and now it's up to you in your wisdom to make available the appropriated money for legacy projects throughout the state.

1645

Garrison: Now this targeting of the cities, I mean we don't want to discourage the counties.

1646

Driggs: No, it's just that by nature most of the population in any counties is in the cities and towns.

1658

Garrison: And we have tribes.

1659

Driggs: Yes, you see what monies could be raised from the tribes for example or from the counties would just further enhance the prospects of raising the five million dollars.

1670

Garrison: Because I heard that some tribes distribute 5 million dollars a day from their casinos.

1673

Driggs: We'd like to have communities and counties and tribes spend as much money on their projects as possible. Our Commissions goal and we have a challenge from the legislature is that the Commission is to raise the five million dollars. As chairman of the development committee, this is how I propose to have five million raised by June 30th.

1688

Garrison: This so that the two and half million can be released and we can prove to the legislature there is this interest in legacy projects that's going to drive in next year asking for additional funds.

1694

Driggs: If we were to do a model effort over the next six months, boy no one would be more surprised than the legislature. To enter the process of asking the cities to put a line item in their budget for Centennial planning, as an old mayor I know that the budget process really means something if it evokes action and planning. This is theoretical a plan but I know it can work and it could enable us to get our first big...

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Garrison: How does a small non-profit have a role or do they have a role yet in this type of scheming?

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Driggs: You mean in a given community?

1725

Garrison: Well when they go to their community to ask them to be included as a legacy project of that community initially? Because I think eventually we're going to be looking out for the small project and the small place at some point.

1733

Driggs: Obviously the mayor and council in any given community they are the leadership and I think it would be great if every mayor of every city would appoint a Centennial committee. We can't do all this, I think the most we could do in the short run to motivate action throughout the state to me that's our biggest job to get people at the local level working on their own things and raising their own money. Now does this mean that on the development committee that I won't be trying to raise money from any other sources?

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Garrison: I see you have here a hundred thousand sponsors.

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Driggs: It's possible and until I actually get out and test the waters we might be able to get a lot of businesses as an initial down payment towards Centennial efforts by willingly becoming a Centennial sponsor at one hundred thousand each. Now we don't just want this to be for big contributors, theoretically we'd like to have the

framework for fundraising or it could be broad and that would certainly be my intention also to have it as broadly based as possible.

1786

Garrison: If try to go say to grade school kids to donate a quarter or something, we have horrendous job on our hands and a tremendous timeline to raise five million dollars. We've got to try and show to the legislature that we can do this in a timely manner so that essentially we could go back and ask for more money.

1799

Driggs: I am thinking that the development committee can raise five million dollars by July 1 of this year.

1802

May: If I may Mr. Chairman, when John and I talked I had essentially the same question and his suggestion was this is a start. It targets just a piece of that whole pie that is the state of Arizona. It's where we could go first and it's manageable between now and July 1.

1817

Driggs: I talked about eight cities and I just called mayors from different counties and said look this Commission has been working on the Centennial for eighteen-twenty months. We want to get it all kicked off and started and here's a theoretical way to get everybody energized and involved. Do you think it would be doable in your community? Each mayor that I talked to said it sounds good to me.

1833

May: Mr. Chairman, I don't dislike this idea, it makes good sense to me, and John knows a lot more about this stuff than I do. My question is why would they do it, why would they put their particular money in this account; what's our hook?

1846

Driggs: Keep in mind that when I talked to Blain Vance sometime back he said it would be no problem for the cities to have a sub-account here because they all have accounts here anyway. Just by definition every city has an account and he said there would be no problem to have sub-accounts to keep track of the cities money in their own names.

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May: I know it's always their money but why would they do it?

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Garrison: Wouldn't they have the leverage, the insurance that they're...?

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Wells: No is the answer to that.

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Garrison: We can't answer that yet.

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Wells: The answer to that is no. No one wants to redirect or keep the match funds. That is not in anybody's mind and not in any legislature. If it were in anybody's mind it would leave us without one cent to do anything for the centennial. That's the flaw that I see in this plan. You say right in here again John that a logical distribution would be that the Legislative Council would then decide to give the money back on a prorated basis. So okay you've got the cities and even if they all do, I don't think they will all do; but the cities all contribute and then they get to take their money back. Then you have Legislative Council that says to Peoria okay you've put in x-amount of money here's part of what we had back to you to do your project. Even if all that works, that leaves us with zero to plan a statewide Centennial. So what John is proposing will indeed benefit the cities and the cities centennial projects if it all worked. It would leave this Commission without a cent for history. It would leave the cultural community out. It would depend on us raising other money not having the matched money available to us to fund what are really legacy projects that meet our criteria. I don't see anything here in this proposal of John's that says these people are going to have to have meet the legacy criteria or anything.

1939

Driggs: The Legislative Council is going to decide how they are going to distribute it but wouldn't it be nice if they had that proverb.

1952

Wells: Don't put strings on it John, I don't think so. I think it leads us right back where we are; if you put strings on that money that impairs what we're trying to do.

1956

Driggs: No there will be no strings.

1957

Wells: Yes you are you want the money to come back to the cities. You do, you say it all the time; that's fine.

1963

Driggs: First of all you want to motivate people and when I say cities; that is sort of like everybody. Are we going to create our own legacy projects?

1968

Wells: Several of us have already. Lord knows you've got a couple of in your sleeve, five or six, something.

1974

Driggs: No promises would be made to anybody. The thing that I'm going to start doing immediately is to try to get the word out to every city to start thinking Centennial. I'm going to make sure that every city has the plan and that they read it.

1991

Garrison: But that's where we come back to that; the premise of that we need to think of generating five million worth of legacy projects by encouraging cities and towns to designate a Commission, committee or a person in their community of charge in five years to focus on their legacy projects and to get those legacy projects brought forward to the Commission. Then we could show the legislature that irregardless of the two and half million there's five million dollars worth of interest. That's going to happen whether there's two and half million dollars there or not. The debate over how to spend the two and a half million dollars is really delayed until we raise the five million.

2019

Driggs: You're absolutely right. I would not in anyway say that there's any guarantee or anything else; we have to raise the five million first. If I'm able to put some machinery together to raise five million from the cities maybe I could also raise five million from other sources. The reason that I kind of like the idea of engaging the cities is that is where the action is going to be. Who knows what might emanate from every community in this state. Is anybody against that? No, our job is to get the word out to people who are in the position in leadership in communities to do something. Would I have thought it'd be the local chamber of commerce; no, you start with the city itself. I've got one call from Peoria just from some remarks I made at the Maricopa Association's regional meeting saying we've got to go out with the plan, we've got this appropriation it involves the matching money and we've got to do this and that. The mayor actually called me and said how do we apply, how do we get going? Well get started in Peoria; what would Peoria like to do for the Centennial? If we could get that in every city, that is our first job.

2081

Garrison: Do you have a problem with going to the cities and towns if there is promise about the two and half million?

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Wells: Let me be clear, I think John is probably the only one of us who could literally command the attention of the various city and town mayors by virtue of all that you've accomplished in his career. Number one, you could get in to see them. Number two they will listen to you. Do I think they should all be contacted and encouraged to do what you said John just now? Think about the centennial, start planning for the Centennial and what you said Jim, designate someone to lead their Centennial efforts, absolutely. I think it's wonderful and I don't think anybody but John could probably do it, of us sitting around the table. I think we have to be awfully clear that we don't know how the match is going to be calculated; none of that is known yet. I also have enormous problems of leaving the cultural arts and tribal communities out of that first group. So if John is going to take the cities then I think the rest of us ought to take the message to our own constituent groups at a minimum and make sure they hear the same message and that every body knows what the catch is. Your going to have to be willing to put your money in the Office of the Treasurer, it'll be tracked carefully, you will get it back but it may or may not come at max matched and that may or may not matter.

2152

Garrison: Let's take a look at _____ project. That's a how many million dollar project?

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Driggs: Eight hundred.

2155

Garrison: So we're actually talking about a small amount of money in relationship to some projects that have legacy written all over them by communities that are going to be doing with or without the state appropriation, correct?

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Hartman: It's sales tax revenue.

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Garrison: Right, it's tax from a financing methodology that's going to do this. If we could show the legislature that there are these legacy projects out there and the total x-amount of money; they're two and half million is a drop in the bucket to get some recognition for their commitment to the Centennial. I say we leave their money just out of the discussion for right now to get legacy projects approved and valued. Then the real question which is still on the agenda about the procedure; so that they realize that if we send this through the state treasurer we won't have lost anything or gained anything but will get counted against a match made. Wait, she's had her hand up the longest.

2197

Yoder: John, how many cities and towns take part in state revenue sharing?

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Driggs: Everyone.

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Yoder: Well how many entities are we talking about?

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Driggs: Maybe ninety.

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Yoder: So between now and the end of June your going to contact ninety mayors?

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Driggs: I'm going to have them all contacted within the next ninety-days. That's the thing, we've spent almost two years coming up with plans and now we have to do some day to day work to see that things start happening. We've got our policy, now we move into an administrative phase completely. In my own experience with the City of Phoenix, the process it takes, how long it has taken the process to get them to work on what they designated Centennial before this Commission was ever even formed. It's against some of that background that I realize how much work it takes to

have things happen and it's our responsibility to get the word out as quickly as possible. You remember that Richard Sims and I went through great effort last year to get people to start thinking about the Centennial. Maybe we've got them to think about it a little bit but not much happened. It's human nature to think it's a long way off but there needs to be some process and it needs to emanate from us because we have that charge to do a plan that could have statewide ramifications. I'm thinking to the extent that I can physically do it. I'm going to talk to every mayor now because now is when this budget process starts. I know if they plug something into their budget for centennial planning for Tucson, for Globe, Miami or whatever, then something begins to happen in the bureaucracy; and that's when you get the citizens involved. Do I think there's a role for all the arts and cultural groups; absolutely. In fact I think if we pull this off and raise five million dollars by getting people just excited about the Centennial; then the Legislative Council, it's their job to do with the two and half million what they want to do. It has nothing to do with us although we might recommend certain things.

2311

Garrison: There is an assumption that communities, arts groups and whatever are doing programs right now and that they're raising capital to build facilities and exhibits. If these things that are already in the works get designated as legacy projects, we should have the money like that.

2327

Ryden: Let me try this one on for size because everyone comes at this from their point of view. Two weeks ago I was in Springerville, little Old Springerville and they are desperately trying to get their old elementary school which is vacant, abandoned and a mess to turn into an office for the Chamber of Commerce; the Cozumel Place National Monument Museum as a place to jump start the idea of a heritage museum; to having it become a community meeting room. This is already in the works and they've actually got heritage fund grant money to do phase one to stabilize the building. It's a five year program in their minds already; they have it figured out how they want to go about doing it piece by piece. They have little groups in town who are focusing on this building as their project. It's as you say if you put the seal of approval of this is a legacy project on a million and a half dollar building project in five years, you instantly are on your way there. If all you have to do is figure out how to put that label of official ness, then it's already in place.

2376

Garrison: There is the official label and then there's the official counting of their money as a match.

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Ryden: That little Springerville Council, could you imagine the hassle they have in their _____ with somebody else in their _____. That would just scare them away entirely to think what is in it for me to hand this money to someone in big town to hold it for me?

2397

Driggs: I'm not envisioning that we're going to try to suck up the process of everything that everybody's doing. No, that's not even in the mix, the easiest thing would be if all the cities would get excited enough about the Centennial and how it revs themselves up, they could budget all five million.

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Ryden: What does this group or project have to give to them because you're not leveraging any money. The two and half million should really go to the state projects not the community projects.

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Garrison: The idea is that it's going to become leveraged that sooner or later there will be more money designated towards the Centennial and their projects will be approved and at some point there will money available.

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Ryden: So do you do it as pledge rather than having someone hold the bets?

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Driggs: It has to hard cash that runs through.

2433

Ryden: Okay.

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Wells: I went to get us some information and there was an email that the Treasurer's Office now thinks that they should be setting up a donation's account under Legislative Council and giving Legislative Council control of it.

So they've gotten confused all over again because the law clearly states that we may raise and spend money that may also count as matched but that we may raise it and spend it as soon as it's considered match. Not to mention that we raise money that we don't use as match and spend it.

2456

Garrison: One caveat over the money Don is that it's not state money. So if State Parks is putting money into McFarland that can't count against, it has to be non-state money.

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Ryden: If Springerville City Council or if the Friends of Cozumel Place Musuem plug in, that does count.

2469

Garrison: So the catch twenty-two that we're under is that we know there's plenty of projects that's going to happen, their going to be called legacy projects but we have this glitch in the process that we can't get the two and half million released until there's a balance of five million dollars towards legacy projects committed.

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Ryden: So you really have to hold the cash.

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Driggs: Well the cash has to run through a cash register.

2486

May: We don't even know that for sure, remember I told you we are not sure if that's in an in and out account. It can't just go in and come back out again. It's has got to go in there for a period of time until it is clear. The problem is that once the Treasurer's Office even figures this out, it's still going to be the Legislative Council that's going to have the decision making power over stuff that we can assume is how we can spend this money. But until it's actually released and they tell us that, we need to change the law is what I think we need to do. We need to say look you've hamstrung us completely. We have no money to function with and we need to figure out a way to make this a much more viable functional organization; so that people in Springerville and the people down in Tucson can all go as legacy projects with some monies available to them that might be above and beyond.

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Driggs: I'm going to be learning something everyday but would I love to have every member of the Commission spend a lot of time with me raising this money? Sure, give me all the time you have to help me raise the five million. If I'm going to engage the cities at all on this to put up some money themselves so that they can use it to excite their community; that has to be literally started in the next thirty days. I have a huge job to do to at least get the word out.

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Garrison: To try to get in their next year's budget.

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Driggs: Yes, will all the cities do it? It's unlikely but I'm going to be working twelve hours a day to set the stage. Now to the extent by exercising my development committee responsibility that I can get them excited to read the plan or to appoint a local committee. Is there anybody here that would be against communities forming their own Centennial committee? Don't we want action at the local level? I just have to do my best to use this responsibility I have and do I wish I had six month's to do it? No because I think with only five years left and we're already three years behind Oklahoma and everything that they did etc. This is a way we could make up for lost time. Do I think I could pull it off without any promises? Yes I can and I can do it just because in various phases of my life I've done it before. I know the elected officials and those that I don't know I know how to get acquainted with. I don't know how successful I'll be but I think I will be in getting them energized on the Centennial with out any commitments or promises except they know that a group of legislatures is going to distribute that money. It might energize them to say "Boy we'd like to get our share and not have some Commission up there decide what they think it ought to be spent for". It's all apart of a governmental process.

2628

Yoder: May I, John if you go to these ninety mayors in the next thirty days, what specifically are you going to say to them?

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Driggs: I'm going to ask each one to budget a specific amount for the Centennial and I'd love any input from any one of you as to what else I either send them. I'd like to send them a plan, make sure they read the plan or the summary of it. We suggested in this paper that when we distribute information to the people that we distribute information about all the local museums in each city and who are the people statewide. Send them Jim's list, he has twenty five specialists all around the state that can work on this. I'm going to suggest that if I were them, if I were you, how would I do it? Involve your chamber, involve any community groups.

2670

Garrison: And have a committee or person.

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Driggs: Yes, get some people in your area that you can get excited about the Centennial and its emphasis on historic preservation because our criterion leans a little in that direction. That's what I'm going to ask them.

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Yoder: Are you going to talk about the money set aside by the legislature at all?

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Driggs: Yes, I'm going to say "Look that it's available".

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Yoder: Okay, available how?

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Driggs: We don't know yet.

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Yoder: I have to ask Catherine's question again. Why would they do this?

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Driggs: They would do this if they were interested in a community to do something with the Centennial. We may get ninety different reactions. Some mayors might just say that they will make this a big priority and think the centennial is a good thing. Other mayors might say that they have plenty of time to prepare for the Centennial. Do I think that everybody is going to stand up and say "Boy we're just going to do this?" I'll report back at every meeting what the reactions have been. I'll give you a written report but what I'm telling you is that starting tomorrow I'm going to be working.

2727

Yoder: I fully support getting the word out. I think that is our next logical step but I really object to using the money that's been designated as any kind of carrot when we just don't know.

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Driggs: Well to not use it as any carrot is an extreme position.

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Wells: I don't think so John because otherwise you're going to set us up for liability.

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Driggs: There is no liability. It's an important part of the legislation. That money is there for Centennial use. How can we talk to people about getting excited about the Centennial? I heard the Mayor of Tempe this morning and I haven't talked to him even since the legislation passed. He knew all about it and he was talking to a group and he says "The legislature has appropriated two and half million for the Centennial and we're going to do whatever we can to apply for that". I haven't even talked to him. I will tell them facts. I will read them just a few little lines that deal with that Centennial appropriation and I know them by heart. To not mention the appropriation, I can't say that I'm not going to mention the appropriation. I'm just going to say that that's going to be decided by the Legislative Council and maybe it's possible that the Legislative Council might meet or we might get some direction from the President of the Senate and the Speaker of the House how they might like to do it.

2808

May: But the implication there was that the money might go back to the state. John, the discomfort that I think you're getting from everybody in the room has to do with going beyond your plan; using it as a fundraising and communication plan, that part I really like. Juliana did not say don't tell them that about the two point five, she said you cannot tell them about it like it's a carrot dangling in front of them and it's going to be something coming to them. There's more than one reason but I don't want to go there but the point is collectively we have to figure out what is it that we have to offer the cities when we communicate with them and the counties, etc. When we communicate to them that we need their money to follow through.

2850

Garrison: The spin that we're on right now is to identify your legacy projects, get them approved by this Commission as official state Legacy projects.

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Wells: John hasn't said anything like that.

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May: Right.

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Garrison: Just a second, designate your legacy projects. Get them approved by this Commission and then essentially we would appreciate that the money your putting into those gets counted as the match for two and half million but we have no idea as to how the Legislative Council's going to approve how to distribute that money.

2873

May: There are two problems, the way that I understand it is you have a legacy project, you put your money directly into the Treasurer's Office account; you may not get it back out right away. We can't say that it will just pass through, it's not that. Then the other problem is we can't promise a dangle amount.

2892

Garrison: Okay, I would like to stop discussion about the fundraising thing so we get these two other items discussed so that we can then enumerate the action items that we need to take care of. One is that we obviously have to clarify our top two or define in whoever else's mind how this is supposed to work and if its doable. We have to resolve this issue so that we can answer at this point. We don't know that the Legislative Council is not going to designate it and we don't know if they are. So we need some statement from them as to how they to propose to distribute that money and then we could all be on the same page. To me I think that's rising to be one of the critical issues that we have to solve.

2930

May: I couldn't agree more, I'm trying to move us away from hammering what is a good idea and find a way to craft that idea so that it can be effective. It can't be effective if we talk about the money that we aren't yet aware of how it can be used or how it it's going to be processed. It can be effective if we suggest to the cities that they form like a municipal coalition to collectively start generating in their community ideas. The kind of thing I think we need to do is figure out a way to craft this like it's a product and get it out there in a way that raises the excitement. I wish we had some money to dangle but we don't so we have to sort of avoid that and go with another direction. If we could form coalitions of some kind or some coordinating action on our part and stand up to a state that doesn't want to move real aggressively on this and say "We want to go, help us go with some state funds".

2986

Garrison: Hartman?

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Hartman: Just thinking about this in the simplest terms, it seems like to me what the legislature has offered is a challenge to match money two to one and how we do it is how we do it. If we got some corporations and banks to do it, it's all the better because that's free money. If we got some commitments from various municipalities, towns and cities that's another kind of match, that's in-kind. It seems like the framework that John has adopted is going to his constituent groups. We all have constituent groups. We have CCHA past, present participants as well as future workshops; you and I are site stewards. Juliana has grantees, speaker's bureaus and board members. GladysAnn has librarians, staff, libraries and users. It seems to me

that one possibility would be to test ourselves and our abilities to actually raise this money. One would be to maybe follow Anne Woosley's organization Tucson, Tempe, Flagstaff and Yuma. We all have constituents in all four of those cities. John gets to talk about it with only the mayors; we could chime in with our constituents saying a designated day the Commission is going to be there to put the show on the road. One is that we have a two to one match that has to be done by June 2007 and we want to get this Centennial going and these are some suggestions that have already hit the website, have been approved by the Commission as legacy projects. I think in the process all of us have the capability of coming up with a kind of toolbox of public history, historic preservation, site stewardship, all those kind of things. We could even bring in the National Historic Preservation on some of these longer term legacy projects. To me that would excite people if we took this group and sent them to Yuma or Flagstaff or Tucson because I think people want to see us, people want to know who we are and not just some website.

3071

Driggs: I learn things everyday and the thing that intrigued about this particular approach and it is a challenge grant. The legislature has challenged us, they have challenged this Commission and if we can perform quickly it would be a plug in our path. I want to do it in six months, now the city thing, the reason that that has as much emphasis as it is now is because of the city budget cycle; and the next thirty days is critical for them to say "Hey are we going to play or not". I'll refer to the legislation and they can read it just as well as anybody else and our interpretation aren't any better than anybody else's. We don't know what the Legislative Council is going to do but to the extent that this initial effort to get commitments on money can serve a dual purpose by getting them to start organizing at the local level, getting their arts groups and all. I think it would be a plus.

3124

May: John, what is it about what Hartman's talked about that doesn't work in your mind?

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Driggs: What he's talking about, I'd like to have anything work. I'd love to have any sources of fundraising, I mean let it come in and please call me with any of your ideas on how to raise the money. At least it's worth it to get the cities engaged in planning the Centennial both from a project standpoint and that involves their local organization and at least their part of fundraising at the community level. I don't have the ability to know where the sources of money are in every community. The mayors do and the idea of their using their influence to raise money for their projects I think is sound. I don't know if there is anything in my process that anybody has to worry about. I'll report to you.

3175

Garrison: I'd like to stop discussion on the fundraising plan and skip the membership for a second and go to the Administrations Treasury's procedure because it seems that we would all have a greater comfort level if we had some questions answered in that arena. Is that not true, can we engage the Legislative Council in the discussion?

3187

Wells: I'm sorry. I cannot answer that question.

3197

Garrison: But the procedure with the Treasurer's Office is _____? We know where we're supposed to deposit money that people are committing to as match.

3206

Wells: With any luck it will be set up according to the law so that we can deposit it, have it counted as match and send it back to contributing entities. We the Commission can send it back because apparently at the moment the Treasury's Office thinks only Legislative Council can spend the money we raise.

Membership (Commission, Standing Committees)

Action Item: Garrison will talk to Noel Stowe regarding his position as chairman of Membership Committee

Administration/Treasurer Procedure

Everyone received a copy of the Treasurer's report.

At the end of the meeting Catherine May said GladysAnn just came in (GladysAnn stepped out of the meeting briefly) and said we now have an account in the Treasurer's Office based on the law, as it's outlined in the law.

Call to the Public

None Present

FUTURE MEETING DATE

Next AHAC Meeting will be **January 30, 2007 @ 1:30pm**

FUTURE MEETING AGENDA ITEMS

Action Items:

1. Report from Program, Projects and Events Committee
2. Centennial Plan Benchmark 2007
3. Report from Melodee Jackson, GladysAnn Wells and Julie Yoder on Statehood Day/Museums on the Mall Announcements
4. Report from Jim Garrison on draft of Centennial brochure (summary)
5. Report from Jim Garrison on Noel Stowe: Committee Chairman

Report from Committees

CLOSING COMMENTS

None

Chairman Jim Garrison adjourned the meeting at 3:33pm

Respectfully Submitted

Juanita L. Cason
Arizona State Library, Archives and Public Records